

Advertising Rates

There is an **initial membership fee of £15** which will be included on your first advertisement

Ingatestone Online offers advertising in four different options, prices are listed below:

option 1	3 months listing of up to 250 characters	£20
	6 months listing of up to 250 characters	£30
	1 year listing of up to 250 characters	£50
option 2	Rolling central column advertisement consisting of 750 characters, 5 bullet points, a picture or logo and a link to your email or website.*	£25
	Monthly†	
option 3	Right hand ½ column advertisement consisting logo and contact details Monthly†	£30
	Right hand 1 column advertisement consisting logo and contact details Monthly†	£50
option 4	Right hand Advertorial advertisement consisting logo and contact details, pictures and 750 characters of text.**	£85
	Monthly†	

Application

Name	Business
Tel No.	
Email Address	

† discounts available for 6 & 12 mths . **Ad designing service available.

Introducing

Ingatestone Online, a new community website that enables you to make the most of where you live. The site has been developed to help promote the services of the shops, businesses, clubs and societies in Ingatestone and its surrounding villages.

Alongside local advertising there will be news, a calendar of events, gallery and listings of local information, community and business working together. Our aim is to fill the website with as much information about Ingatestone and keep it up to date!

Therefore all local input will be vitally important to us to expand and adapt to your needs, making Ingatestone Online a great source of information.

Very soon the main functions of the site will be up and running, as with all new products it will take some time to develop but the more of you that become involved the better it will be. Together we can put Ingatestone firmly on the map!

Features

- A range of advertising options to suit all requirements
- Local and community information, including churches, schools, clubs and societies
- Gallery showing recent events
- Advertised and promoted through press and internet
- Self management of advertising through upload facility
- The opportunity to have your own web page at a fraction of the cost of a full website
- Monthly newsletter emailed to all members and downloadable
- A featured Business of the Month



Advertising templates

There are **4 advertisement options** each with their own pricing structure (see back page for rates).

Option 1 - alphabetical listing

Free to community organisations such as schools, charity, support centres, churches etc.

Option 2 - Rolling centre column advertising

These ads will alternate in 1-2 minute intervals. This will give a random position for the advert.

Option 3 - 1 & ½ Column Advert

These ads will alternate in 1-2 minute intervals.

Option 4 - Advertorial

These ads will remain static and only alternating each time the browser returns to that particular page. The ad can be placed in specific areas on the site. For example the home page or the gallery. This can become an ideal position to sponsor an event or launch a new range.

A design service is available if required. Please call for more details.

The screenshot shows the 'Trades' section of the website. A large number '1' is overlaid on the left side. The main content area lists 'ACE Builders' and 'KWC Trades' with their respective contact information and descriptions. A 'Chelsea China' advertisement is visible on the right side of the page.

The screenshot shows the 'Food & Drink' section of the website. A large number '2' is overlaid on the left side. The main content area lists 'The Bull Public House' and 'The Bull Public House' with their respective contact information and descriptions. A 'Chelsea China' advertisement is visible on the right side of the page.

The screenshot shows the 'Creative Flowers' advertisement in a 1 & ½ column format. A large number '3' is overlaid on the left side. The ad includes the company name, contact information, and a website URL. A 'Chelsea China' advertisement is visible on the right side of the page.

The screenshot shows the 'Shopping' section of the website. A large number '4' is overlaid on the right side. The main content area features a list of 'YOUR PICTURE OR LOGO HERE' with descriptions of products. A 'Chelsea China' advertisement is visible on the right side of the page.